TEAM
ONTARIO

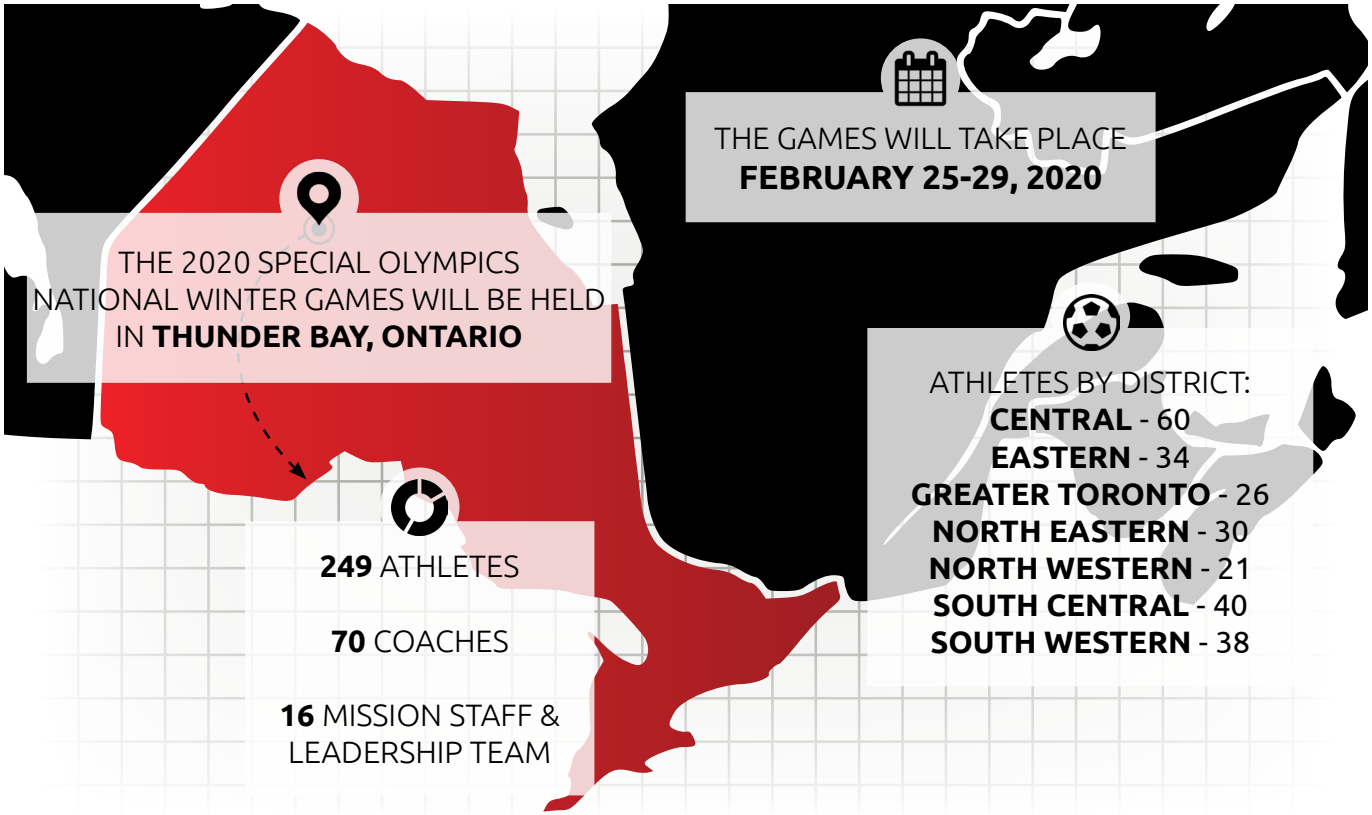
Special Olympics
Ontario

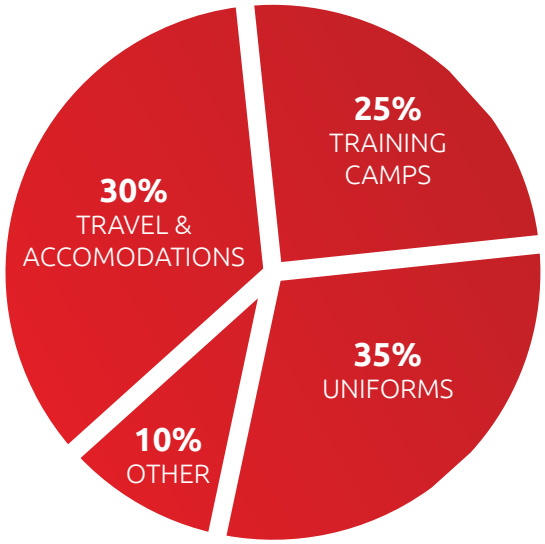
BECOME A FAN

DONATION SITE USER GUIDE

TEAM ONTARIO

FAST FACTS





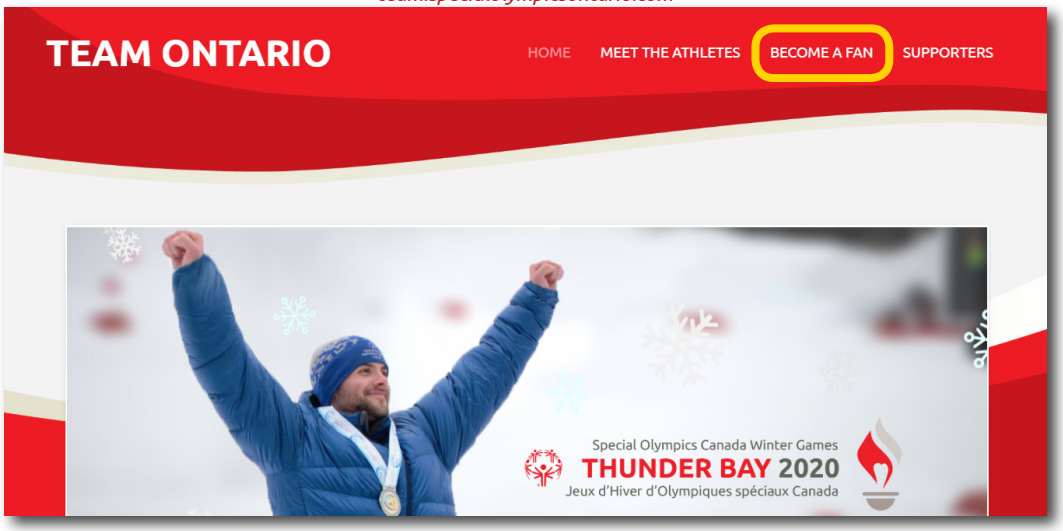
Funds raised ensure that athletes attend training camps ahead of the games, and assists with expenses related to transportation, meals, accommodation and uniforms.

EIGHT SPORTS: **ALPINE SKIING | CROSS COUNTRY SKIING | SNOWSHOEING | 5 PIN BOWLING | FIGURE SKATING | SPEED SKATING | FLOOR HOCKEY | CURLING**

BECOME A FAN

This package will walk you through the online donation process for Become a Fan, and will help you to raise funds to support a local athlete or team attending the 2020 Special Olympics Canada National Winter Games. Should you encounter any difficulty, please contact us at give@specialolympicsontario.com for assistance.

team.specialolympicsontario.com



STEP 1

Visit *team.specialolympicsontario.com* to visit the Team Ontario website.

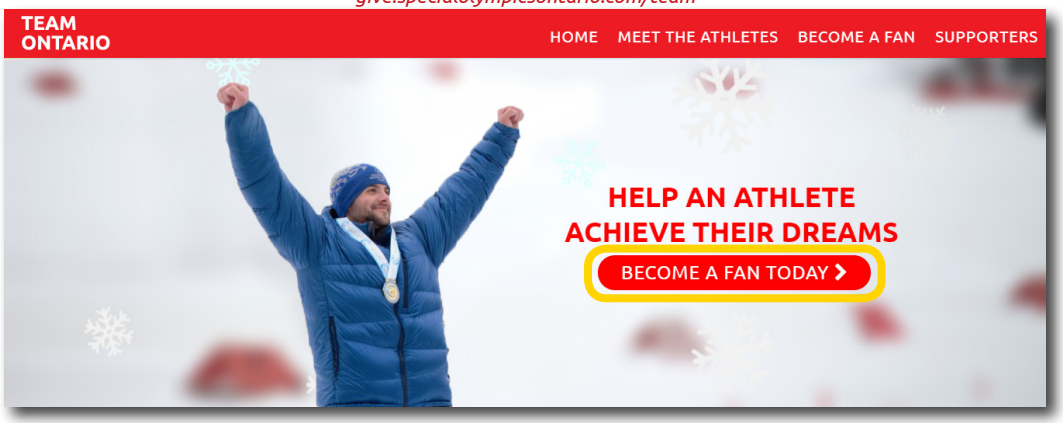
From this page you can also view profiles of the competing athletes (Meet the Athletes) and view proud supporters of Team Ontario (Supporters).

STEP 2

Click **Become a Fan**, located on the top menu.

From this page, you can choose to make a general donation to Team Ontario, or donate to a specific community. To make a general donation, continue with the instructions below. To donate to a specific community, skip ahead to Donating to a Specific Community on page 5.

give.specialolympicsontario.com/team



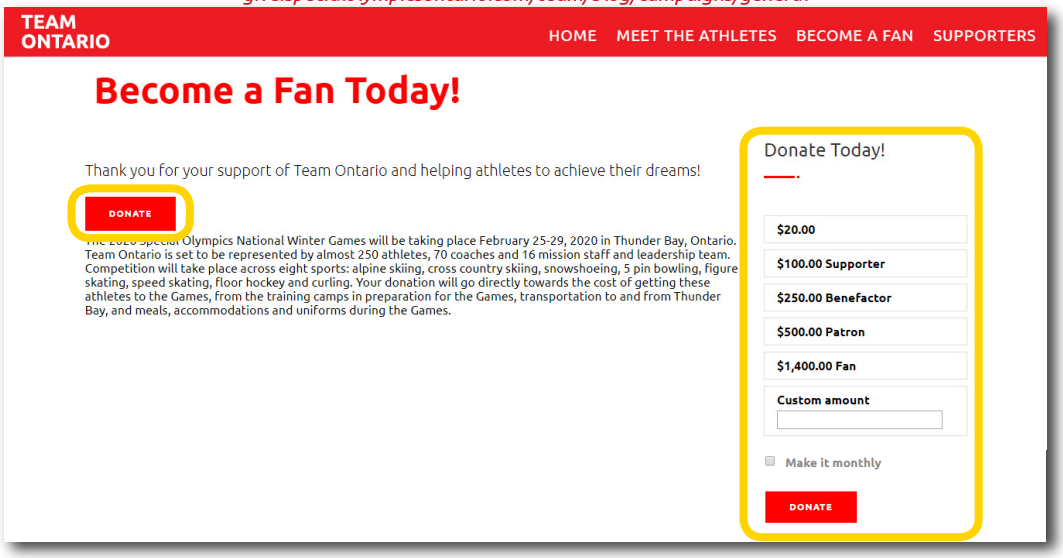
MAKING A GENERAL DONATION

STEP 1

On the **Become a Fan** page, click on the **Become a Fan Today** button.

This will take you to the general donations page for Team Ontario.

give.specialolympicsontario.com/team/blog/campaigns/general

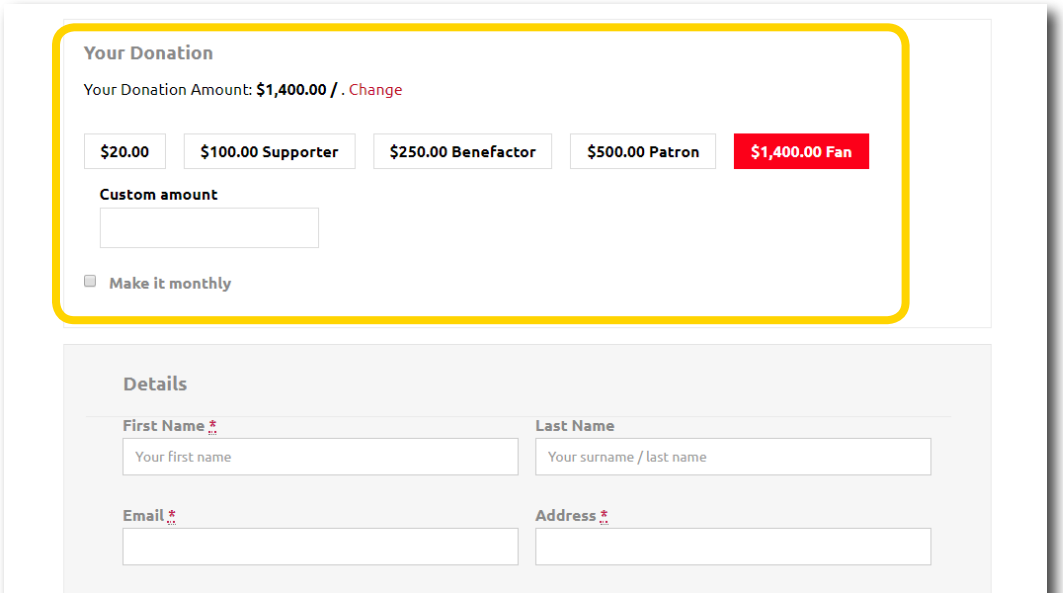


STEP 2

From this page, you can click the **Donate** button on the left to open a pop-up window where you will be able to input your information to complete your donation.

Alternatively, you may select one of the donation amounts (or enter a custom amount) on the right sidebar and click the Donate button below to make your donation. Clicking either of the Donate buttons will allow to enter your information to complete your donation.

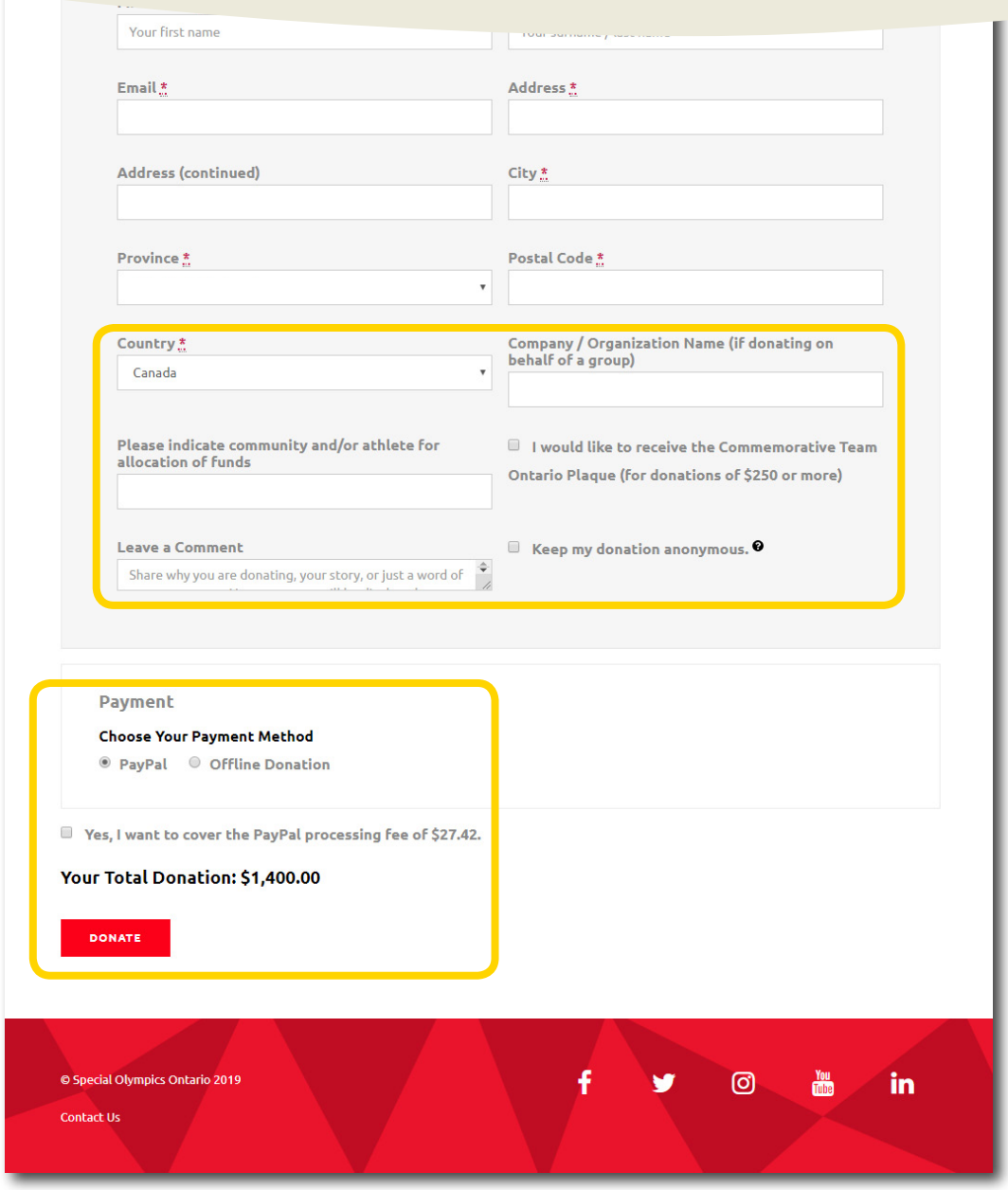
give.specialolympicsontario.com/team/blog/campaigns/general/donate



STEP 3

You may select your donation amount or enter a custom value, and choose if you wish to donate on a monthly basis.

You will need to input your personal information. All fields marked with an asterisk (*) are required, such as name, email and address. This information will be used to generate your tax receipt (for donations of $20 or more).



STEP 4

Following your personal information, there are several optional fields depending on the nature of your donation:

- Company/Organization Name - only use this field if you are making a donation on behalf of group.
- Indicate community and/or athlete for allocation of funds - if you would like your donation to be allocated towards a specific athlete or team, you may list the athlete, team or community here.
- Commemorative Team Ontario Plaque - all donations of $250 or more have the option of receiving a commemorative plaque. If you would like to opt-in to receive a plaque, please indicate this here.
- Leave a Comment - you may leave a comment or words of encouragement for the athletes. These comments will display below your name and donation amount on the general donations page.
- Keep my donation anonymous - your name will not display as a donor on the general donations or supporters page.

STEP 5

Select whether you will be making your donation online via PayPal or offline and click the Donate button.

For online donations: You do not require a PayPal account to donate online. You may choose to opt-in to cover the processing fee on PayPal transactions. You will receive your donation receipt via email.

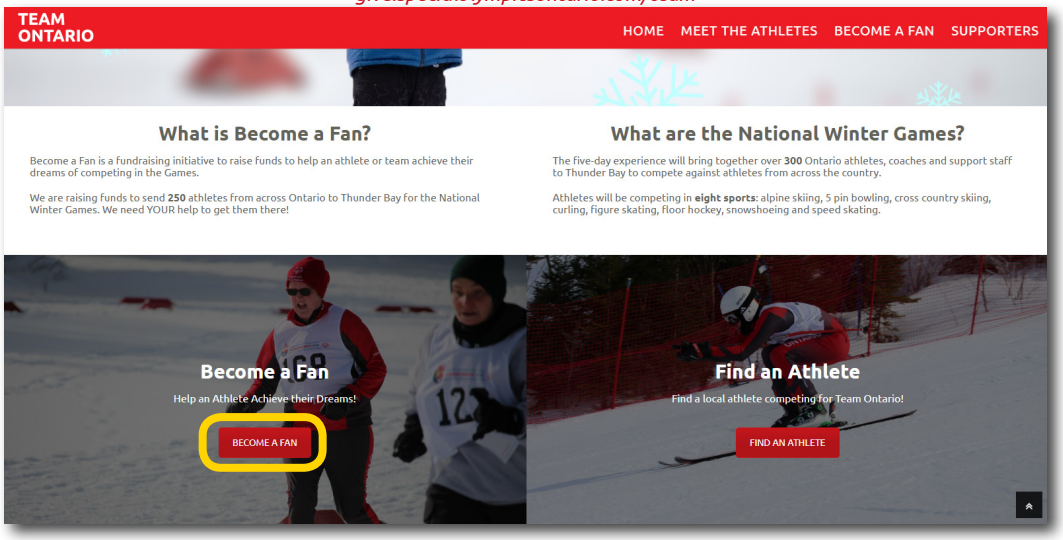
For offline donations: Your donation receipt will be sent upon receipt of your donation. Please send cheques to:

Special Olympics Ontario
Attention: Team Ontario
65 Overlea Boulevard, Suite 200
Toronto, Ontario
M4H 1P1

Please make all cheques payable to Special Olympics Ontario.

DONATE TO A SPECIFIC COMMUNITY

give.specialolympicsontario.com/team

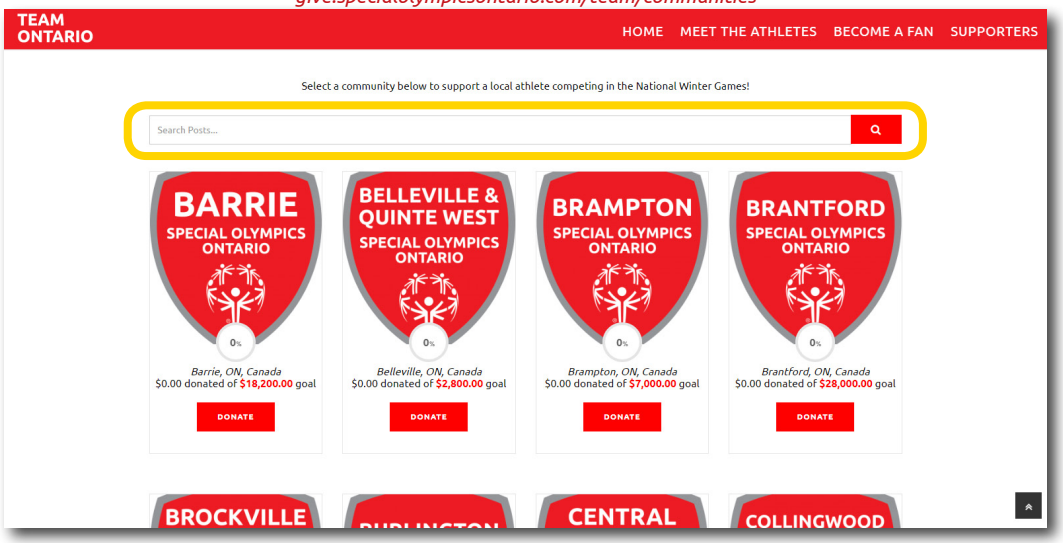


STEP 1

On the **Become a Fan** page, scroll down to the **Become a Fan** and **Find an Athlete** buttons; click on **Become a Fan**.

You can also scroll further down to the map to select a community near you.

give.specialolympicsontario.com/team/communities

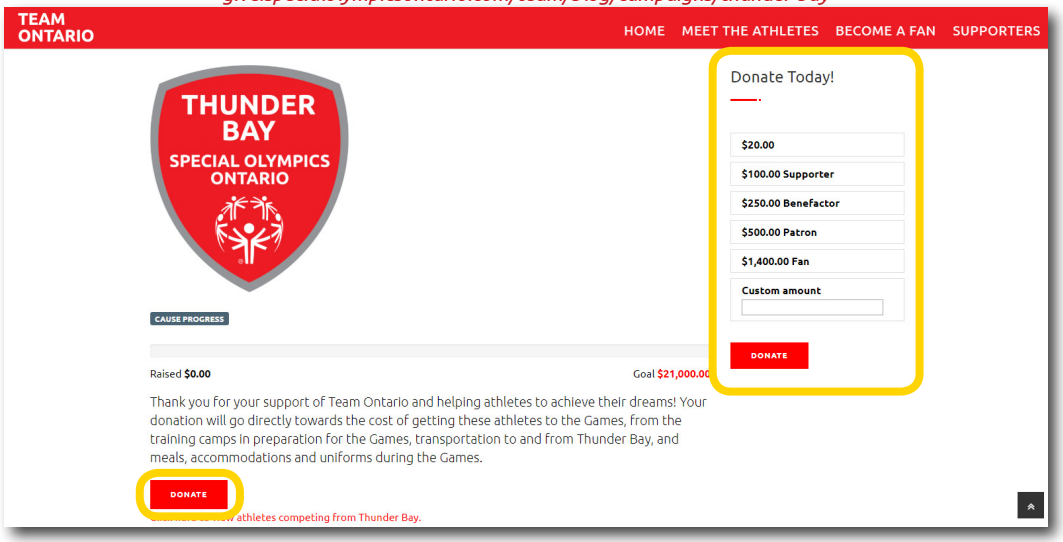


STEP 2

You may use the search bar to search for a community by name. You may also scroll down the page to find and select a community to donate to. When you find the community you would like to support, click on the community crest to open the community's fundraising page.

You can also click on the Donate button to open a pop-up window and enter your information to make your donation.

give.specialolympicsontario.com/team/blog/campaigns/thunder-bay

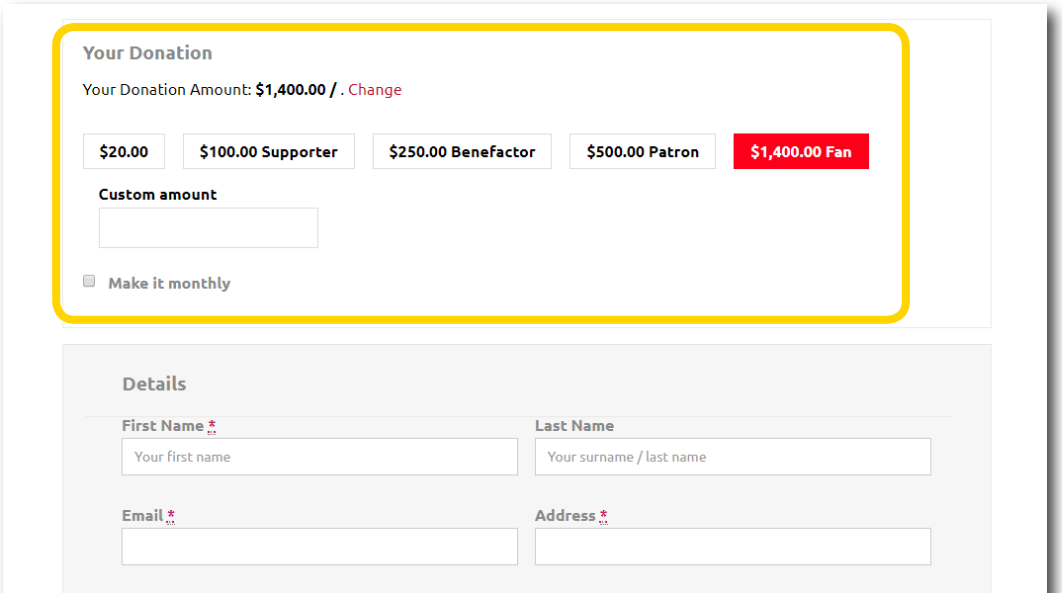


STEP 3

From this page, you can click the **Donate** button on the left to open a pop-up window where you will be able to input your information to complete your donation.

Alternatively, you may select one of the donation amounts (or enter a custom amount) on the right sidebar and click the Donate button below to make your donation. Clicking either of the Donate buttons will allow to enter your information to complete your donation.

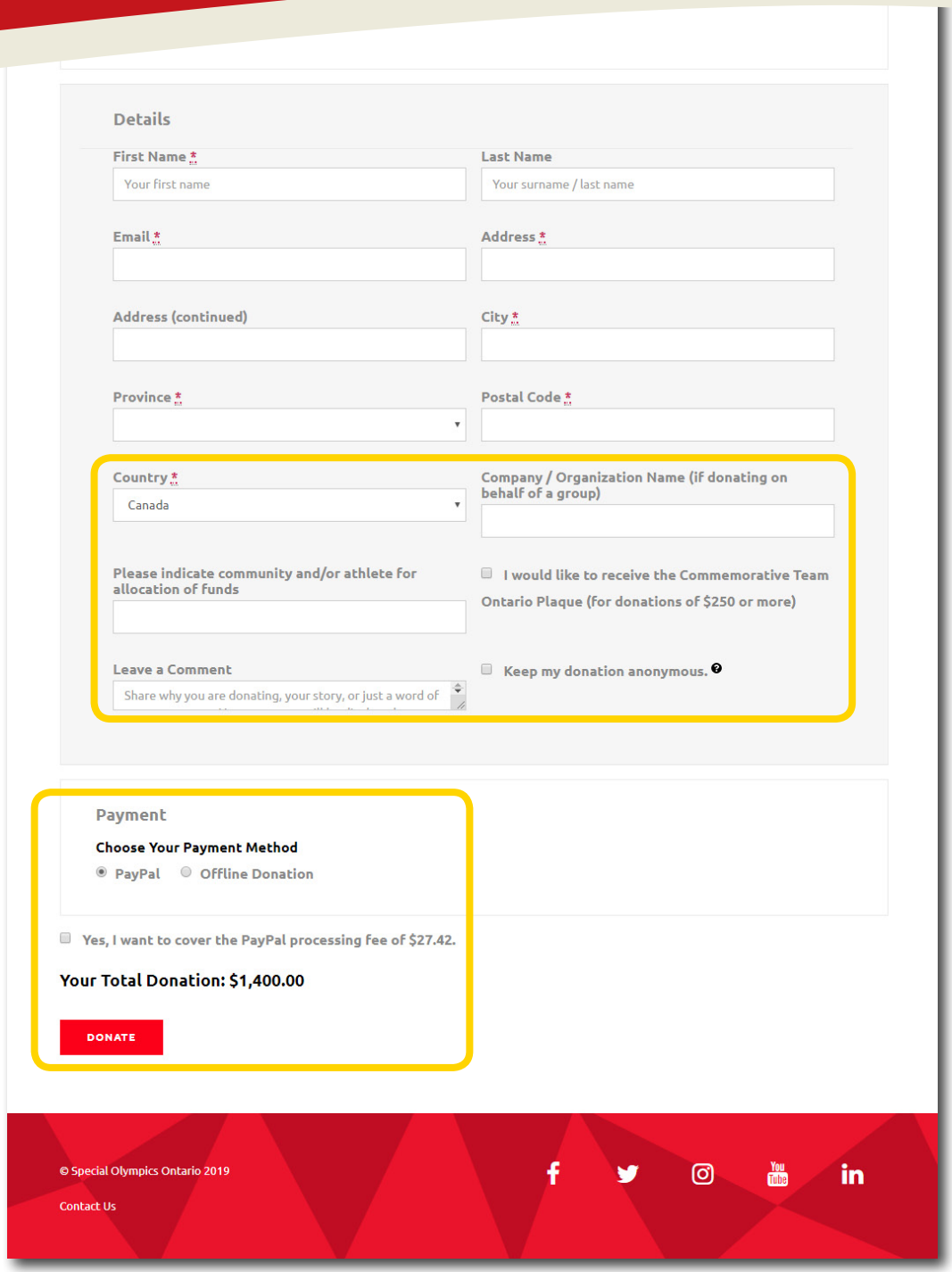
give.specialolympicsontario.com/team/blog/campaigns/thunder-bay/donate



STEP 4

You may select your donation amount or enter a custom value, and choose if you wish to donate on a monthly basis.

You will need to input your personal information. All fields marked with an asterisk (*) are required, such as name, email and address. This information will be used to generate your tax receipt (for donations of $20 or more).



STEP 5

Following your personal information, there are several optional fields depending on the nature of your donation:

- Company/Organization Name - only use this field if you are making a donation on behalf of group.
- Indicate community and/or athlete for allocation of funds - if you would like your donation to be allocated towards a specific athlete or team, you may list the athlete or team here.
- Commemorative Team Ontario Plaque - all donations of $250 or more have the option of receiving a commemorative plaque. If you would like to opt-in to receive a plaque, please indicate this here.
- Leave a Comment - you may leave a comment or words of encouragement for the athletes. These comments will display below your name and donation amount on the community page.
- Keep my donation anonymous - your name will not display as a donor on the community page or supporters page.

STEP 6

Select whether you will be making your donation online via PayPal or offline and click the Donate button.

For online donations: You do not require a PayPal account to donate online. You may choose to opt-in to cover the processing fee on PayPal transactions. You will receive your donation receipt via email.

For offline donations: Your donation receipt will be sent upon receipt of your donation. Please send cheques to:

Special Olympics Ontario
Attention: Team Ontario
65 Overlea Boulevard, Suite 200
Toronto, Ontario
M4H 1P1

Please make all cheques payable to Special Olympics Ontario.

BECOME A FAN ON SOCIAL MEDIA

Help spread the word about Team Ontario and the Become a Fan program with your network on social media!

Visit *team.specialolympicsontario.com/social* for images, posts, and links that you can use to share on social media.

FACEBOOK

Join me in supporting athletes from across the province as they compete in the 2020 Special Olympics Canada National Winter Games! Taking place in Thunder Bay, Team Ontario is set to represented by over 245 athletes from across the province in February, and they need our help to get there! Become a Fan today and help an athlete achieve their dreams!

Visit *team.specialolympicsontario.com* to support Team Ontario today!

TWITTER

Join me in supporting Team Ontario athletes as they prepare for the 2020 Special Olympics Canada National Winter Games in Thunder Bay! With over 245 athletes from Ontario, we need your help!

Visit *team.specialolympicsontario.com* to Become a Fan today!
@SOOntario #BecomeAFan

INSTAGRAM

Join me in supporting local athletes as they compete in the 2020 Special Olympics Canada National Winter Games in Thunder Bay! Team Ontario is set to represented by over 245 athletes from across the province in February, and they need our help to get there! Become a Fan today and help an athlete achieve their dreams!
@SOOntario

#BecomeAFan #SpecialOlympicsOntario #TeamOntario #SpecialOlympicsCanada #NationalWinterGames #Sport #Inclusion

LINKEDIN

Join me in supporting local athletes as they compete in the 2020 Special Olympics Canada National Winter Games in Thunder Bay! Team Ontario is set to represented by over 245 athletes from across the province in February, and they need our help to get there! Become a Fan today and help an athlete achieve their dreams!

Visit *team.specialolympicsontario.com* for full details on how you can join me in supporting local athletes to achieve their dreams!

FOLLOW SPECIAL OLYMPICS ONTARIO ON SOCIAL MEDIA

For news and updates about Special Olympics Ontario, including Team Ontario and ways to get involved in your community, follow us online:

Facebook: **@SpecialOlympicsOntario** Twitter: **@SOOntario** Instagram: **@SpecialOlympicsOntario** LinkedIn: **Special Olympics Ontario**

SPECIAL OLYMPICS CANADA WINTER GAMES, THUNDER BAY 2020
In support of Team Ontario

Special Olympics Canada Winter Games
THUNDER BAY 2020
Jeux d'Hiver d'Olympiques spéciaux Canada

DONOR CONTACT INFORMATION (FOR OFFLINE DONATIONS):

NAME/GROUP NAME/COMPANY:

ADDRESS:

EMAIL: PHONE #:

PLEASE INDICATE COMMUNITY AND/OR ATHLETE FOR ALLOCATION OF FUNDS:

Please complete this form and send with cheque to:
Special Olympics Ontario
Attn: Team Ontario
65 Overlea Blvd, Suite 200
Toronto, Ontario
M4H 1P1

Make cheques payable to Special Olympics Ontario

Donations can be made by credit card at **team.specialolympicsontario.com**

Thank you for your support of Team Ontario athletes!

Questions?
Please contact give@specialolympicsontario.com